

# Billie Weisiger

I'm an end-to-end designer passionate about crafting simple, user-centric solutions for complex problems.

## EXPERIENCE

### Product Designer, Employbridge

May 2021 - Feb 2024

- Led design on consumer-facing and enterprise initiatives, collaborating on cross-functional teams to deliver a range of deliverables
- Defined and applied design standards, contributed to the creation of our cross-product design system
- Utilized user research to refine design iterations and enhance user experience in various projects
- Engaged stakeholders with key deliverables, ensuring alignment on design strategies
- Streamlined design operations, establishing consistent processes within the design team

### Product Designer, Vien Health

December 2020 - May 2021

- Led design for a healthtech startup in Africa focused on creating digital systems for patients and doctors
- Collaborated with a product manager to manage design deliverables and set timelines
- Facilitated ideation and critique sessions with other designers
- Conducted heuristic evaluations to advocate UX improvements to leadership/CEO leading to a more user-friendly marketing website
- Created social media graphics and assisted with various creative needs

### UX Designer, UX Rescue

September 2020 – February 2021

- Collaborated with a team of five on a website redesign for Youth Society for Education, a non-profit focused on education access
- Simplified pathways to get involved with the non-profit to promote volunteer engagement and increase donations
- Led design research, translating site evaluations and landscape analyses into practical design enhancements
- Created and refined wireframes/prototypes; managed remote usability testing for iterative improvement

## CONTACT

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## EDUCATION

### Northeastern University

May 2020

B.S., Biology  
Minor: Interaction Design

### Google

July 2020

Google Analytics certificate

## SKILLS

Prototyping  
Design systems  
Information architecture  
User journeys  
Accessibility (WCAG)

Usability testing  
Heuristic evaluation  
Competitive analysis  
User research

HTML/CSS  
Figma  
Maze